

INSTRUCTIONS FOR AUTHORS AND CONTRIBUTORS

Sending the manuscript

Contributions submitted to the Journal for publication must be proposed selecting the button "Submit a paper" at the web page on the site FrancoAngeli (<http://www.francoangeli.it/riviste/sommario.asp?idRivista=87&lingua=en>). The articles, at this stage, must be proposed in anonymous form for which name, affiliation, address and telephone numbers of the author (or authors) and any records relating to the Article shall be inserted in the spaces provided on the OJS platform.

Sending an article implies a commitment on the part of the Authors that it has not been, and will not be, published elsewhere, in whole or in part. It is the responsibility of the author to inform the Editorial Board about any publication of earlier versions of the work in other Journals, conference proceedings, conferences, etc.. and to illustrate any differences if this is the case, in the letter accompanying the manuscript. Having been published as working papers or conference proceedings that do not involve the transfer of copyright, will not usually affect publication of the work in the Journal. Manuscripts that are simply translations of papers published in scientific journals in any other language will not be accepted.

The journal accepts articles in Italian, English, French and Spanish. The proper use of the language of your choice is an essential requirement and is the responsibility of the author.

Length of contributions: "Articles" may not exceed 50,000 characters (including spaces), "Notes and documentation" must not exceed 40,000 characters (including spaces) and "Book reviews" 9,000 characters (including spaces).

The Editor has the final decision regarding acceptance or not of unsolicited pieces.

All work must be accompanied by a separate file containing:

- the title in the original language;
- the title in English;
- the name of the author, academic or professional qualifications, University or other organization and a brief bio-bibliographical note. The Journal will specify for each author, only the professional title and the institution in question;
- a brief summary in English, no longer than 2,500 characters (including spaces);
- an indication of whether the piece is intended for the "Articles", "Notes and Documents" or "Book reviews" section;
- a statement of up to three JEL classification codes;
- key words for the identification of the topic. These must be provided in English; not less than three and no more than five;

- An indication of the Corresponding Author and contact information. In the case of a single author, the Corresponding Author is the author himself. The Corresponding Author should be given name, title, university, company or affiliation, and any department, postal address, telephone numbers and e-mail address. This information will be printed in the Journal. The Corresponding Author is the sole party to whom the editors will send information regarding the article and is responsible for the dissemination of any communications to the other authors.

Revision Procedure

The writings submitted for publication in the section “Articles” are subject to a revision procedure which complies with the standards in use for scientific publications at international level and which are accepted by major citation databases. The Director assigns the job to one member of the Editorial Board, who then takes responsibility and, with the Director, makes a preliminary assessment of the manuscript’s potential for publication. The work passed through for assessment is sent anonymously to two scientific reviewers with recognized expertise in the topic, selected by the Editorial Board, and they will express their overall assessment and an analytical opinion, both of which will be communicated to the author confidentially, to be revealed only to the Editorial Board of the Journal. The author will also receive suggestions as to the piece’s suitability for publication in line with one of the following four designations:

- a) acceptable for publication in its current version.
- b) acceptable with minor revisions.
- c) potentially acceptable after substantial revision.
- d) not acceptable for publication in the journal.

The editorial board’s decision regarding the manuscript’s suitability for publication is sent to the author along with the comments of the persons who made the assessment.

In the case of decision b), after the author has carried out the changes requested by one or both reviewers, the Editorial Committee alone judges whether the changes are sufficient. If not, the Committee will call for further adjustments.

In the case of decision c), after the author has carried out the changes requested by one or both reviewers, the Editorial Board will refer the article to the reviewer(s) who requested the changes, asking them to evaluate whether the revisions are adequate. If not, the reviewer may require further adjustments. If the two reviewers come to very different conclusions, a third reviewer may be appointed, to whom the results of the previous reviews are not disclosed, and whose opinion is final regarding suitability for publication.

In the event that a member of the Editorial Board is the author or co-author of a work proposed for publication in the journal, the evaluation process and the allocation of the proposed article to the referees will be looked after by the other members of the Editorial Board in strictest confidence .

The reviewers are appointed by the Editorial Board, with the help of members of the Scientific Advisory Board, including Italian and foreign scientists with proven experience and representing various areas of competence so as to cover the different topics covered in the journal adequately. For the writings submitted for publication in the "Notes and Documents" or "Book reviews" sections the procedure is the same but the review and evaluation is carried out by the Editorial Board.

Editorial Guidelines to be followed in drafting the manuscript:

The paper should be organized in paragraphs (indicatively: introduction, materials and methods, results, concluding remarks), which should be numbered in progression, excluding from this numeration "introduction" and "final considerations".

Footnotes should be in superscript, must be few and must be primarily intended for explanatory purposes and/or illustration of details that are not considered necessary for inclusion in the text. In any case, they must not only contain bibliographical references. Their numbering must be progressive.

Graphs and tables must be sent in separate files, with indications in the text of where they are to be inserted. All graphs and tables should be numbered consecutively in Arabic numerals and must contain captions and, when known, sources, at the bottom of the table or the figure itself (e.g. Table 1 - Number of units by type and quantity of wine produced (2002 -2006); Source: authors' elaboration on AGEA data (2006)). Graphs, figures and tables must be in Word or Excel. Scanned graphs, figures and tables are not admissible. Any illustrations and photos must be supplied separately and preferably in jpg or tiff format with a minimum resolution of 200 dpi (ideally 300dpi).

Mathematical expressions should be numbered consecutively in brackets on the left. All expression letters, (not numbers), including those referenced in the text, must be in italics.

References should be inserted directly into the text, bearing, in brackets, the author's surname and year of publication (e.g., Bandini, 1959). When there are two authors, both should be named (e.g. Bandini & Medici, 1960). When there are more than two authors the name of the first should be indicated, adding et al. and year of publication (e.g. Saccomandi et al., 1985). All other authors are to be cited in the bibliography at the end of the text. When several works by the same author are from the same year, these must be differentiated by using the indication a), b), c), etc.. Where excerpts from the references cited are reproduced, or translated literally in the text the number of the page(s) from which the quotation is taken, must also be indicated (e.g. Bandini, 1959:35).

Full bibliographical references are to be listed alphabetically at the end of the text, sorted by surname author(s) (and in chronological order when there are several works by the same author). The list of references must be prepared in accordance with the APA6th (American Psychological Association 6th edition) style. The use of reference management software – RMS (such as Zotero,

Mendeley, RefMan, EndNote, etc) is highly advised, but the RMS software codes must be eliminated from the submitted manuscript.

Including the DOI code of the cited articles, when available, is also mandatory. To get the DOI codes can be used the following link: <http://search.crossref.org>, or, alternatively, a search through Google. DOI codes must also be inserted in the space within the platform OJS, when the article is loaded (step 3 of submission).

A file in BibTeX format, with the extension .bib or a file in the Research Information Systems (RIS) format, with the extension .ris, must be included in the submission.

The following references are examples for different types of articles.

- Book: Fishbein, M., & Ajzen, I. (2010). *Predicting and Changing Behavior: The Reasoned Action Approach*. New York: Psychology Press.
- Journal Article: Thilmany, D., Bond, C. A., & Bond, J. K. (2008). Going Local: Exploring Consumer Behavior and Motivations for Direct Food Purchases. *American Journal of Agricultural Economics*, 90(5), 1303-1309. doi:10.1111/j.1467-8276.2008.01221.x
- Book chapter/section: Werner, P. (2004). Reasoned Action and Planned Behavior. In T. S. Bredow (Ed.), *Middle range Theories: Application to Nursing Research* (pp.125-147). Philadelphia: Lippincott Williams & Wilkins.
- Conference proceedings (without a publisher): Wongprawmas, R., Canavari, M., Haas, R., & Asioli, D. (2011). Perceptions of European Gatekeepers towards Thai Fruit and Coffee Products with EU Geographical Indication. *The 12th ASEAN Food Conference 2011 "FOOD INNOVATION: Key to creative economy", June 16-18, 2011, Bangkok, Thailand* (pp. 187-195).
- Working papers: Grunert, K. G., Lähteenmäki, L., Nielsen, N. A., Poulsen, J. B., Ueland, O., & Åström, A. (2000). Consumer perception of food products involving genetic modification: results from a qualitative study in four Nordic countries. *MAPP Working Papers*. Aarhus: University of Aarhus, Aarhus School of Business, The MAPP Centre.
- Article in technical/press magazines: Asioli, D., Pignatti, E., & Canavari, M. (2012). Il bio risveglia i sensi. *Largo Consumo*, (6), 69-72.

Authors are asked to take the utmost care regarding the correspondence between texts cited in the article and in bibliographical references, bearing in mind that only references cited in the text should be reported in the bibliography and that all references cited in the text must be listed in the bibliography. The use of software for managing references is recommended, with the caveat that the codes must first be removed from the manuscript submitted.

The proofreading is done by the Editors, then the final draft is promptly sent to the author for a final check.

The Editor reserves the right to require authors who submit manuscripts that do not meet the guidelines to revise the article before starting the evaluation process. In any case, once accepted by the Journal, the work must be presented in its final version within 10 days of the date of communication, strictly observing the above rules.